



Travel Live Learn

TRAVEL LONGER | LIVE & WORK FROM ANYWHERE

25 000+
social media community

SARAH BLINCO & COOPER DAWSON

53%

UK & USA

45K

Reach

71%

Women

25-35

Age

ON THE WEB + YOUTUBE:

Travel Live Learn is a multichannel brand about travel (including destination profiles, pet-friendly and house sitting), remote work, and expat life. We help our community to see how to create a global travel life at any age – to travel longer; to live and work from anywhere.

We are expat Aussies living in the UK for a third time! Our mission is to inspire the travel-curious to get out and experience the world. You'll spot that our love of London – the city, and our Westie dog – shines through our fun, authentic content too :) But we love experiencing any new place and look forward to sharing it with you!





WORKING TOGETHER

PREVIOUS COLLABORATIONS

We have partnered with hotel groups, lifestyle brands, events, and destinations in Australia, Europe and the UK. These include Tourism & Events Queensland, Visit Bordeaux, Visit Cologne, I Amsterdam, Flight Centre, To Tuscany, and Point A Hotels UK.

WAYS WE CAN WORK TOGETHER

Sponsored blogs & vlogs

Guest blog posting

Freelance writing, editing & video production

Social media and website content development

TESTIMONIAL

"A delight to work with – very professional with a thorough understanding of digital channels and audiences. The vibrant content developed for us drove social media engagement for Study Cairns and Tourism Tropical North Queensland, and saw a spike in new followers. Happy to recommend!"

–Carol Doyle, President, Study Cairns (Australia)

PREVIOUS COLLABORATIONS

F.V BY PEPPERS



I AMSTERDAM





CASE STUDY

CAMPAIGN AIM

A four-month long campaign designed to build awareness about house sitting, specifically using TrustedHousesitters (THS). Campaign was a combination of vlogs, blogs and social media content. We created a suite of knowledge-sharing content to achieve our goal.

RESULTS

30,000+ views on YouTube.com/TravelLiveLearn across 8 key vlogs. 50,000 page views in 6 months on related content on travellivelearn.com. Facebook Group community launched and grew to 2,000 in six months (now 16,000+) 2 years later. 1,000+ clicks on affiliate THS links during campaign.

CONTACT

We'd love to connect with you if you have an event, accommodation or destination to share – our team is based in Bedford and we cover the UK & EU including London. Pet friendly and remote work/digital nomad stories and campaigns are part of our repertoire too.

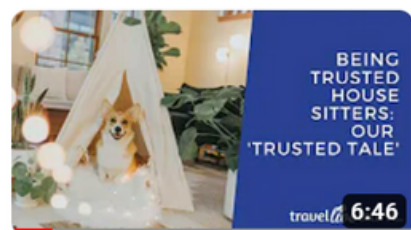
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HOUSE SITTING: TRUSTED HOUSESITTERS



11 things house and pet
sitters MUST know

Travel Live Learn - Sarah & Cooper
8.4K views • 3 years ago



Trusted house sitters: living
the dream

Travel Live Learn - Sarah & Cooper
2.9K views • 3 years ago